

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
PENNSYLVANIA	11,881,693	12,281,054	12,352,083	12,476,110
MEDIAN AGE (YRS)	----	37.9	38.8	40.0
HISPANICS (ANY RACE)		394,088	425,428	475,870
STATE'S PERCENTAGE		3.21%	3.44%	3.81%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	10,484,203	10,487,945	10,535,807
STATE'S PERCENTAGE	85.37	84.91	84.45
MEDIAN AGE (YRS)	39.3	40.4	41.9
BLACK/AFRICAN-AMERICAN	1,224,612	1,253,436	1,264,921
STATE'S PERCENTAGE	9.97	10.15	10.14
MEDIAN AGE (YRS)	31.1	31.5	32.2
AMERICAN INDIAN/NATIVE	18,348	20,057	23,048
STATE'S PERCENTAGE	0.15	0.16	0.18
MEDIAN AGE (YRS)	32.5	32.1	31.8
ASIAN	219,813	236,036	261,862
STATE'S PERCENTAGE	1.79	1.91	2.10
MEDIAN AGE (YRS)	30.3	31.0	32.7
HAWAII/PACIFIC ISLANDER	3,417	3,634	4,117
STATE'S PERCENTAGE	0.03	0.03	0.03
MEDIAN AGE (YRS)	29.0	29.0	29.3
OTHER	188,437	203,073	224,952
STATE'S PERCENTAGE	1.53	1.64	1.80
MEDIAN AGE (YRS)	23.3	24.0	24.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	3,433,972	3,380,018
SUBURBAN	6,829,954	6,960,809
RURAL	2,088,157	2,135,283

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$44,237	-----	
PER CAPITA	\$23,375	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$192,582,140,000	\$235,876,068,000	22.48%
FOOD AT HOME TOTAL	\$24,519,135,700	\$27,394,699,000	11.73%
FOOD AWAY FROM HOME TOTAL	\$20,435,791,600	\$24,847,191,100	21.59%
FOOD AS % OF TOTAL EXPENDITURES	23.34%	22.15%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$5,031,222,400	\$5,679,097,800	12.88%
FISH & SEAFOOD PRODUCTS	\$490,817,300	\$545,409,300	11.12%
FRUITS & VEGETABLES	\$2,797,293,400	\$3,072,180,700	9.83%
DAIRY PRODUCTS	\$2,789,672,200	\$3,111,171,100	11.52%
BAKERY PRODUCTS	\$2,846,601,200	\$3,081,775,600	8.26%
CEREALS & PRODUCTS	\$1,386,477,300	\$1,578,720,900	13.87%
PREPARED FOODS	\$3,515,083,200	\$3,968,255,900	12.89%
JUICES	\$768,608,600	\$850,082,500	10.60%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$1,395,535,800	\$1,881,263,600	34.81%
FAST FOOD	\$612,032,600	\$801,652,100	30.98%
FULL SERVICE	\$783,503,300	\$1,079,611,500	37.79%
LUNCH	\$4,923,767,900	\$5,972,947,800	21.31%
FAST FOOD	\$2,959,815,300	\$3,509,124,000	18.56%
FULL SERVICE	\$1,963,952,600	\$2,463,823,700	25.45%
DINNER	\$7,435,393,000	\$9,220,150,500	24.00%
FAST FOOD	\$2,863,827,300	\$3,410,579,600	19.09%
FULL SERVICE	\$4,571,565,700	\$5,809,570,900	27.08%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,036	\$1,139	9.94%
POULTRY	\$340	\$375	10.29%
EGGS	\$49	\$52	6.12%
FISH & SEAFOOD			
FRESH	\$54	\$58	7.41%
FROZEN	\$28	\$33	17.86%
CANNED	\$19	\$19	0.00%
FRUITS / VEGETABLES			
FRESH	\$409	\$440	7.58%
CANNED	\$78	\$86	10.26%
FROZEN	\$69	\$70	1.45%
OTHER	\$21	\$19	-9.52%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$174	\$186	6.90%
CHEESE	\$155	\$160	3.23%
ICE CREAM	\$94	\$102	8.51%
BUTTER / MARGARINE	\$52	\$62	19.23%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$467	\$492	5.35%
COOKIES	\$83	\$87	4.82%
CRACKERS	\$37	\$39	5.41%
CEREALS & PRODUCTS			
CEREALS	\$166	\$175	5.42%
PASTA PRODUCTS	\$56	\$65	16.07%
FLOUR & MIXES	\$37	\$44	18.92%
RICE	\$27	\$32	18.52%
PREPARED FOODS			
SNACKS/CHIPS	\$121	\$140	15.70%
JUICES	\$158	\$170	7.59%
FROZEN/PREP. OTHER	\$85	\$99	16.47%
SOUPS	\$66	\$76	15.15%
SAUCES & GRAVIES	\$64	\$63	-1.56%
BABY FOOD	\$44	\$47	6.82%
FROZEN MEALS	\$35	\$40	14.29%
NUTS	\$31	\$34	9.68%
SALADS	\$27	\$32	18.52%

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